

# Professional Business Planning

With the UK economy hopefully coming out of a recessionary phase, it is very important to have a professionally prepared business plan for your business.

**Why?** Because a well-constructed business plan acts like a map. It helps you to get from where you are to where you want to go! It helps you to predict and negotiate some of the obstacles on the road that might be in your way.

Stage one is to establish clear Business Objectives. These then need to be transposed into money terms to show what levels of sales you need, bearing in mind the related costs you will have, so as to ensure you make the level of profits you hope to achieve. This is your projected profit and loss account and should be worked monthly to cover any seasonal fluctuations.

You then need to make sure that you will have enough cash (or working capital) to pay your bills when they become due. The important message is that ...**Businesses go bust when they run out of money!** It's Dead Simple ! They can have the best products or services, significant money owing to them and a massive order book, but if they can't pay their bills with their own or the Bank's money, their business will fail.

Fouracre's Business Plan Service will help you ensure you give sufficient consideration to the key areas of running your business, and where appropriate, assist with the raising of new or increased finance.

## Our Business Plans will therefore help you to:

- **Plan the way forward with defined and measurable objectives**  
*- Then you can monitor your progress*
- **Focus on profitability**  
*- It's easy to lose focus because of the need to deal with day to day issues*
- **Quantify cash requirements**  
*- Don't be caught out by not having enough working capital*
- **Raise finance**  
*- Banks and indeed any lenders require well prepared and comprehensive business plans*

The plan will include a full working financial model of your business including a monthly projected Profit & Loss Account, a Cashflow Forecast and a fully integrated Balance Sheet. This will enable us to undertake a variety of 'What if' scenarios, i.e. see the effects of increasing or decreasing volumes, prices, costs and timing etc. and of course calculate the breakeven position.

**To begin the process or for more information please  
email [info@fiduiciacommercialsolutions.co.uk](mailto:info@fiduiciacommercialsolutions.co.uk)  
or telephone 01529 410747**



**'Helping Businesses To Succeed'**

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